

Midhun T. Jose

Senior Shopify/ WordPress Developer

Remote – United Kingdom / India

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<https://midhun.in>

PROFESSIONAL PROFILE

Senior Shopify & WordPress Developer with **10+ years of experience** delivering high-performance websites and eCommerce platforms for **multiple product-based companies and service businesses**, not limited to a single in-house product.

Extensive experience in **custom Shopify development, advanced WordPress development, and WooCommerce**, building and optimising **separate platforms with different brands, products, and technical requirements** for **UK, US, and European clients**.

Strong background in **custom theme development, re-platforming, third-party integrations, hosting configuration, Core Web Vitals optimisation, and scalable architecture**, working directly with stakeholders across multiple organisations and industries.

CORE COMPETENCIES

Shopify & Front-End Development

- Custom Shopify Theme Development
- Shopify Liquid, Sections & Metafields
- Shopify Store Setup & Configuration
- Shopify CLI & Modern Theme Workflows
- HTML5, CSS3, JavaScript (ES6)

WordPress & WooCommerce Development

- Custom WordPress Theme Development
- WooCommerce Store Development & Customisation
- Custom Post Types, ACF & Theme Customisation
- Plugin Configuration & Custom Enhancements

- Elementor & Custom Gutenberg Blocks
- WordPress Performance & Security Optimisation

Re-platforming & Integrations

- WooCommerce → Shopify Migrations
- SEO-safe Re-platforming Best Practices
- Third-Party App, Plugin & API Integrations
- Payment, Fulfilment & CRM Integrations

Performance & Optimisation

- Page Speed Optimisation
- Core Web Vitals (LCP, CLS, INP)
- Image, CSS & JavaScript Optimisation
- Theme & Plugin Performance Audits

Design & UX Collaboration

- Adobe Photoshop & Illustrator
- Figma → Shopify / WordPress Conversion
- Pixel-perfect Design Implementation
- Responsive & Mobile-first Layouts

Professional Skills

- Client Communication & Technical Consulting
 - Multi-project Delivery Across Clients
 - Problem Solving & Attention to Detail
 - Mentoring & Team-building Mindset
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PROFESSIONAL EXPERIENCE

Senior Full Stack WordPress & Shopify Developer

Pacifiswift Technology Solutions Private Limited — Full-time

Jan 2025 – Present

United States · Remote

- Delivering end-to-end **WordPress, WooCommerce, and Shopify solutions** for US and European clients
 - Owning the **full project lifecycle**: design conversion, development, optimisation, deployment, and maintenance
 - Developing **custom Shopify themes, sections, and features** using Liquid, HTML, CSS, and JavaScript
 - Building **custom WordPress themes**, WooCommerce stores, and Elementor-based websites tailored to individual business needs
 - Managing **multiple independent websites** with separate branding, products, and technical stacks
 - Installing, configuring, and launching **WordPress & Shopify websites**, including hosting, domain, DNS, SSL, and CDN setup
 - Leading **WooCommerce → Shopify re-platforming projects** using SEO-safe migration strategies
 - Integrating third-party services such as **payment gateways, fulfilment platforms, analytics (GA4), and CRM tools**
 - Performing **page speed optimisation and Core Web Vitals improvements** across both platforms
 - Collaborating with design, UX, SEO, and marketing teams across parallel client projects
 - Providing **technical recommendations and scalable solutions** aligned with business growth goals
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Full Stack WordPress & Shopify Developer

EWT Water Technologies LLP — Full-time

Jun 2019 – Dec 2024

Ireland · Remote

- Developed and maintained **WordPress, WooCommerce, and Shopify websites** for multiple product-based and service companies

- Delivered **custom WordPress themes and WooCommerce solutions** tailored to specific business requirements
 - Converted designs into **responsive, SEO-friendly, and performance-optimised websites**
 - Worked directly with **international clients and managers across Europe**
 - Implemented **performance optimisation, security updates, backups, and ongoing maintenance**
 - Supported **long-term feature enhancements, plugin improvements, and platform upgrades**
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Senior User Experience Designer

Topscore Solutions Private Limited — Full-time

2013 – 2019

Kochi, Kerala, India

- Worked as a Senior UX Designer focusing on **UI/UX design and front-end development**
 - Converted PSD designs into **HTML/CSS and interactive web interfaces**
 - Collaborated with developers and stakeholders to improve **usability, accessibility, and visual consistency**
 - Gradually transitioned into **front-end development and WordPress theme development**
 - Built a strong foundation in **user-centric design, responsive layouts, and performance-focused development**
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TOOLS & TECHNOLOGIES

- Shopify, Liquid, Shopify CLI
- WordPress, WooCommerce, Elementor
- HTML, CSS, JavaScript
- Git, VS Code
- Adobe Photoshop, Illustrator, Figma
- Google Analytics (GA4)
- Performance & SEO Optimisation Tools

WORKING STYLE

- Clear and professional communicator with clients and cross-functional teams
- Comfortable managing **multiple concurrent projects**
- Detail-oriented with focus on **clean, maintainable, scalable code**
- Proactive contributor to **process improvement and team growth**

AVAILABILITY

- Immediate / Short Notice
- Remote (UK / India)
- Open to occasional office visits